



2019 Native Hawaiian Survey
Community Report

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Prepared by: Dr. Ngoc T. Phan
Principal Investigator
www.nhsurvey.org

Assistant Professor of Political Science
Department of History and International Studies
Hawai'i Pacific University

Acknowledgement and Mahalo

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Disclaimer: This report and any errors in this report are Dr. Phan's and not the research team nor Hawai'i Pacific University.



The Native Hawaiian Survey Field Research Team

Introduction

The Native Hawaiian Survey is interested in understanding Hawaiian identity and community concerns from Hawaiians in their own words.

This project is motivated by the lack of studies and data on individuals of Hawaiian ancestry living in Hawai'i with regards to their attitudes, identity, and policy preferences. This survey attempts to provide a snapshot of how Hawaiians think about themselves and their experiences living in Hawai'i. The Native Hawaiian Survey is largest survey to date on Hawaiian identity. This survey serves to amplify the diverse voices and concerns of the Hawaiian community and have their preferences be documented, shared, and represented.

Objective of This Report

The goal of this report is to provide transparency about how the survey was funded, how the survey was implemented (recruitment, question wording, ordering, etc), and share preliminary statistics about the survey results.

Survey Background

Our goal was to survey over 1,000 individuals of Hawaiian ancestry across all the islands of Hawai'i by the end of 2019. The survey was fielded between August 1, 2019 and December 31, 2019. The survey used a convenience and snowball sample to recruit individuals living in Hawaii who were 18 years or older and of Hawaiian ancestry.

By January 1, 2020, we successfully recruited over 1,000 Hawaiian respondents from O'ahu, Maui, Kaua'i, Lāna'i, and Hawai'i Island. Surveys were conducted either on paper or online. Nearly 200 responded via paper survey, while over 800 respondents completed the survey online. Online surveys did not collect respondents' IP addresses in order to ensure that all responses were anonymous and could not be traced back to any individual. We recruited subjects in-person and online using survey rack cards that pointed subjects to the survey website, www.nhsurvey.org

The survey instrument itself can be found on the survey website. The survey protocol received approval from Hawai'i Pacific University's IRB (Institutional Review Board) on July 9th, 2019 (Reference No. 560419043). The survey is based on a convenience

and snowball sample and is therefore not a representative sample of all Hawaiians living in Hawai'i. Instead, it provides insight into the individual identities, concerns, and attitudes of Hawaiians who responded to the survey.

How many respondents completed the survey:

Completed paper survey	191
Completed survey online	832
Total Number of Respondents	1023

Survey Sample Recruitment

Respondents were recruited online and in-person from August 2019 through the end of 2019. During the recruitment period, the survey team traveled to O'ahu, Maui, Kaua'i, and Hawai'i Island. In-person recruiting occurred at local conferences, farmers markets, homesteads, schools, beaches, grocery stores, malls, churches, airports, and other public spaces. In addition to in-person engagement, survey recruitment also relied on snowball sampling, where survey respondents had the option to provide contact information for three other individuals who might be interested in the survey. Those referrals were then contacted by the research team. Note that these referred contacts were recorded separately from survey responses as to ensure anonymity of survey results. Online recruitment was conducted via social media posts. No advertisements were purchased for recruitment and all posts were shared by community members. The primary social media avenues were Facebook and Twitter. No respondents, online or in-person, were paid or incentivized to participate in the survey.

Funding

This survey was funded by two small grants from Hawai'i Pacific University totaling \$5,400. This study was not funded by the Office of Hawaiian Affairs, State of Hawai'i, US Federal government, or any other government or civic organizations. The survey is also not funded by any political or lobbying organization. All costs beyond the aforementioned grants were paid out of pocket personally by the survey team.

Limitations of this Survey Data

Because this study relies on convenience and snowball samples and not a randomized sample of the population, the results cannot be generalized. The survey was not designed for that purpose and

the survey data can only represent those who responded to the survey.

Principal Investigator

Dr. Ngoc T. Phan is an Assistant Professor of Political Science at Hawai'i Pacific University in the Department of History and International Studies. She earned her Ph.D. from Rice University and specializes in human decision-making and collective action. She is an expert in the areas of American Politics, Political Behavior, Survey Research, Political Psychology, and Race and Ethnicity.

Data and Results

This section will present descriptive statistics on each question and a summary of responses.

Q1. Do you consent to participating in this survey and confirm that (1) you are 18 years of age or older and (2) identify as having Native Hawaiian ancestry and (3) currently reside in the state of Hawaii?

Consent, 18+, living in HI, and Hawaiian Ancestry.	Frequency	Percent
Yes	988	96.58
No	35	3.42
Total	1023	100.00

Q2. Are you of Hawaiian ancestry?

Hawaiian Ancestry	Frequency	Percent
Yes	968	94.26
No	59	5.74
Total	1027	100.00

Q3a-Q3h. Do you self-identify with one or more of these groups? Please check all that apply.

Self-Identified	Frequency	Percent*
native Hawaiian	293	28.59
Kānaka Maoli	584	56.98
Native Hawaiian	640	62.44
Hawaiian American	127	14.34
Hawaiian	586	57.17
Hawaiian National	176	17.17
American	121	11.80
Other	98	9.56

*multiple selection possible; may not sum to 100%

Q4a-Q4j. To which island(s) do you trace your family's ancestry?
Check all that apply.

Island Family Ancestry	Frequency	Percent*
O'ahu	674	65.63
Maui	480	46.74
Hawai'i (Big Island)	650	63.29
Kaua'i	284	27.65
Lana'i	43	4.19
Ni'ihau	87	8.47
Moloka'i	241	23.47
Kaho'olawe	22	2.14
Unsure	26	2.53
Don't Know	16	1.54

*multiple selection possible; may not sum to 100%

Q5. In your opinion, what does being Hawaiian mean to you?

[OPEN-ENDED]

*All open-ended responses can be found at www.nhsurvey.org.

Q6. How do you express your Hawaiian identity?

[OPEN-ENDED]

Q7. In your opinion, what are the three most important issues facing Hawaiian community today?

[OPEN-ENDED]

Q8. Thinking back to elementary, middle, or high school, were you offered Hawaiian language courses?

Access to Hawaiian Language Courses	Frequency	Percent
Yes	382	46.70
No	427	52.20
Don't Know	9	1.10
Total	818	100.00

Q9. Do you considered Hawai'i occupied by the United States?

Hawai'i Occupied	Frequency	Percent
Yes	660	81.28
No	102	12.56
Don't Know	50	6.16
Total	812	100.00

Q10. Do you support the building of the thirty-meter telescope (TMT) on Maunakea?

Support TMT	Frequency	Percent
Yes	68	8.30
No	719	87.79
Don't Know	32	3.91
Total	819	100.00

Q11. Are there places in Hawai'i that you consider sacred?

Places in Hawai'i Sacred	Frequency	Percent
Yes	802	97.80
No	2	0.24
Don't Know	16	1.95
Total	820	100.00

Q12. How important is it to you that sacred places are protected and accessible?

Protect and Access Sacred Places	Frequency	Percent
Extremely Important	709	86.99
Very Important	77	9.45
Somewhat Important	23	2.82
Not so Important	4	0.49
Not at all Important	2	0.25
Total	815	100.00

Q13. List three places you consider sacred for Hawaiians and why. Please use the entire page if necessary.

[OPEN-ENDED]

Q14a-Q14e. The next questions are about your Hawaiian identity. For each statement, please tell us if you strongly agree, agree, neither agree or disagree, disagree, or strongly disagree.

Q14a. I have spent time trying to find out more about Hawaiian history, traditions, and culture.

Spend time researching Hawaiian History, Traditions, and Culture	Frequency	Percent
Strongly Agree	521	66.12
Agree	210	26.65
Neither Agree or Disagree	38	4.82
Disagree	10	1.27
Strongly Disagree	4	0.51
Don't Know	5	0.63
Total	788	100.00

Q14b. I am active in Hawaiian organizations, social events or cultural activities.

Active in Hawaiian orgs and events	Frequency	Percent
Strongly Agree	317	40.23
Agree	259	32.95
Neither Agree or Disagree	143	18.19
Disagree	49	6.23
Strongly Disagree	13	1.65
Don't Know	5	0.64
Total	786	100.00

Q14c. I feel good about my Hawaiian identity.

Feel good about my Hawaiian Identity	Frequency	Percent
Strongly Agree	556	70.83
Agree	171	21.78
Neither Agree or Disagree	41	5.22
Disagree	11	1.40
Strongly Disagree	2	0.25
Don't Know	4	0.51
Total	785	100.00

Q14d. I have a deep sense of belonging to my Hawaiian group.

Sense Belonging to My Hawaiian Group	Frequency	Percent
Strongly Agree	483	61.37
Agree	189	24.02
Neither Agree or Disagree	88	11.18
Disagree	16	2.03
Strongly Disagree	6	0.76
Don't Know	5	0.64
Total	787	100.00

Q14e. I have a deep sense of belonging to America.

Sense of Belonging to America	Frequency	Percent
Strongly Agree	53	6.77
Agree	94	12.01
Neither Agree or Disagree	179	22.86
Disagree	171	21.84
Strongly Disagree	269	34.36
Don't Know	17	2.17
Total	783	100.00

Q15. Where did you go to high school?

[OPEN-ENDED]

Q16. In what ZIP code is your home located? (enter 5-digit)

[OPEN-ENDED]

Q17. Do you live on the Hawaiian Homelands?

Live on Homelands	Frequency	Percent
Yes	176	22.89%
No	593	77.11
Total	768	100.00

Q18. If you are multi-ethnic, please describe your race/ethnicity.

[OPEN-ENDED]

Q19. What is your age?

Age Groups	Frequency	Percent
18-24	104	13.59
25-34	123	16.08
35-44	144	18.82
45-54	130	16.99
55-64	150	19.61
65-74	85	11.11
75+	29	3.79
Total	765	100.00

Q20. How do you describe yourself?

Describes Self As:	Frequency	Percent
Female	504	65.97
Male	238	31.15
Transgender	1	0.13
Māhū	8	1.05
Gender Queer/Non-Binary	7	0.92
Other	7	0.92
Total	764	100.00

Q21. What is the highest level of education you have completed or the highest degree you have received?

Education Level	Frequency	Percent
Less than high school	12	1.58
High School degree or GED	175	23.03
Some college but no degree	222	29.21
Associate Degree	92	12.11
Bachelor's Degree	149	19.61
Graduate Degree	110	14.47
Total	760	100.00

Q22. Are you currently employed?

Employment Status	Frequency	Percent
Yes, part-time	146	19.21
Yes, full time	393	51.71
No	77	10.13
Retired or Disabled	144	18.95
Total	760	100.00

Q23. Do you have any children?

Children	Frequency	Percent
Yes, all over 18	261	34.43
Yes, one or more under 18	248	34.23
No	249	32.85
Total	758	100.00

Q24. What is your religious affiliation, if any?

[OPEN-ENDED]

Q25. All things considered, how satisfied are you with your life as a whole these days?

Life Satisfaction	Frequency	Percent
Very Satisfied	17	2.24
Satisfied	47	6.19
Neither Satisfied or Dissatisfied	183	24.11
Dissatisfied	343	45.19
Very Dissatisfied	169	22.27
Total	759	100.00

Q26. Is there anything else that you would like to share with us about how you think about being Hawaiian or this survey?

[OPEN-ENDED]